## LEADER-to-LEADER Europe-wide local information platform

2600 LAGs in Europe, 200 million population

## UNIQUE AND AUTHENTIC PRODUCTS

#### **COUNTRY/AREA**

## FOOD Product groups (e.g. olive oils, cheese, wine, meat, etc)

HANDCRAFT
Product groups
(e.g. jewelery, art, lothing, wood, etc)

\*Product description and contacts

\*Possibility to order (minimum quantities)

\*Products supported by LEADER

with special sign

# TRUST NETWORK, AREA BASED AND PERSONAL APPROACH

Local, high-quality, natural, traditional, historical, special, innovative, sustainable, LEADER-supported

### MAP Google

#### **USERS:**

- \*LAGs across Europe;
- \*Rural people across Europe;
- \* People interested in authentic products and tourism

## UNIQUE AND AUTHENTIC LOCAL DESTINATIONS

(rural areas, small towns)

### **COUNTRY/AREA**

#### **DESTINATION**

ACCOMMODATION CAFE-RESTAURANT

\*Description of destinations

\*Contacts

